



PROMISE NEIGHBORHOODS INSTITUTE  
AT POLICYLINK

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# **Promise Neighborhoods Federal Policy Webinar**

**August 13, 2013**

# Promise Neighborhoods Institute at PolicyLink



## Agenda for today's webinar:

- Welcome and Purpose
- Promise Neighborhoods Legislation
- Promise Neighborhood Appropriations
- What Promise Neighborhoods sites can do
- Review of the In District Guide
- Questions and Answers

# Presenters



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- **Lisa Cylar Miller**, Deputy Director, Promise Neighborhoods Institute at PolicyLink
- **Chris Brown**, Director of Legislative and Governmental Affairs, PolicyLink
- **Abby Bownas**, Senior Advisor, NVG
- **Kate Shoemaker**, Director of Policy, Harlem Children's Zone
- **Tim Garvin**, President and CEO, United Way for Central Massachusetts
- **Arlene McAtee**, Executive Director, Mid-Iowa Community Action, Inc.

# Promise Neighborhoods Legislation



## S. 1094

-Strengthening America's Schools Act of 2013, introduced by Chairman Harkin on June 3, 2013

## Cosponsors:

Baldwin	(D-WI)	Murphy	(D-CT)
Bennet	(D-CO)	Murray	(D-WA)
Casey	(D-PA)	Sanders	(I-VT)
Franken	(D-MN)	Warren	(D-MA)
Hagan	(D-NC)	Whitehouse	(D-RI)
Mikulski	(D-MD)		

# Promise Neighborhoods Legislation



## **H.R. 2195**

– Promise Neighborhoods Act of 2013 introduced by Rep. Payne (D-NJ-10) on May 23, 2013

## **37 Cosponsors**

The full list can be found by clicking on the following link:

<http://www.govtrack.us/congress/bills/113/hr2195>

# Promise Neighborhoods Legislation



- Promise Neighborhood Partnership Grants
- Promise School Grants
- Planning and Implementation
- Matching Funds
- Evidenced-Based, Results-Focused

# Promise Neighborhoods Legislation



- Promise Neighborhood Partnership Grants
- 5 year competitive grants
- Focus on implementing cradle-to-college-to-career supports and services:
  - Early learning programs
  - Effective family/community engagement
  - Services for special populations
- Led by communities in partnership with schools

# Promise Neighborhoods Legislation



- Planning and Implementation
- Establishes planning and implementation grant program
- Requires public/private matching funds to participate



# Promise Neighborhoods Legislation



- Evaluation- Requires grantees to continually evaluate and improve their programs based on data and outcomes
- Directs the Secretary of Education to evaluate the grant program and disseminate research on best practices

# The Early and Secondary Education Act (ESEA)



- ESEA provides funds for schools/school districts with low-income families for professional development, instructional materials, for resources to support educational programs, and for parental involvement promotion
- Several bills have been introduced to reauthorize ESEA
- We are hoping Promise Neighborhoods will be authorized as part of ESEA.

# Appropriations



- Congress must pass appropriations legislation to fund the government (and programs) for every fiscal year.
- The fiscal year ends on September 30.
- If Congress does not act on their individual bills they will need to pass a Continuing Resolution (to provide budget authority for Federal agencies and programs to continue in operation until the regular appropriations acts are enacted).

# Current Appropriations Request



- In his FY2014 Budget Request, President Obama requested \$300 million for the Promise Neighborhoods Program.
- The Senate Appropriations Committee approved \$57 million for Promise Neighborhoods in FY2014.
  - The Labor, Health and Human Services, Education and Related Agencies Appropriations Subcommittee had approved \$100m but Senator Kirk (R-IL) offered an amendment to move \$43 million from Promise to the Individuals with Disabilities Education Act (IDEA).

# Current Appropriations Request



The House Labor, Health and Human Services, Education, and Related Agencies Subcommittee has not taken up their bill yet.

- A mark up was previously scheduled for July 25 but it was postponed indefinitely.

# Appropriations History of Promise Neighborhoods



## Funding for PN has grown since its inception:

- In FY 2013 under the continuing resolution, PN received \$60 million for planning and implementation grants.
- In FY 2012, PN received \$60 million for planning and implementation grants.
- In FY 2011, PN received \$30 million for planning and implementation grants.
- In FY10, PN received \$10 million

# Time for Questions

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**Any Questions?**

# What Promise Neighborhoods Sites Can Do



- Thank you to Congressional Leadership!
- The Promise Neighborhoods work has just begun



# What Promise Neighborhoods Sites Can Do



## WE NEED YOUR HELP!

- Making sure Promise Neighborhoods is a part of ESEA
- Making sure that Congress funds Promise Neighborhoods at the President's requested FY 2014 Budget level of \$300 million

# What Promise Neighborhoods Sites Can Do



## Being the Voice

- Member Meetings
- Staff Meetings
- Site Visits
- Congressional Briefings
- Media and Communications
- Letters

# In-District Site Visits and Meetings



- Meeting with a Member of Congress, or their congressional staff, is a very effective way to convey the message about the importance of the Promise Neighborhoods program.
- A site visit can give a Member of Congress a firsthand look at how Promise Neighborhoods programs operate.
- In both cases, your outreach demonstrates your expertise and knowledge and provides Members with a snapshot of what you do on a daily basis

# Setting up a meeting or visit



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- Remember that recess schedules fill up quickly; it is important to start right away.
- Pick a date for a meeting or visit, but be prepared with alternative options.
- Email the invitation letter several weeks in advance to the Member's scheduler who handles events in the Member's home district. A sample invitation letter is included in the tool kit.

# In-District Guide : Information



The tool kit contains information about:

- Following up with and confirming with the Scheduler
- Preparing for and conducting a meeting
- Setting up and executing a site visit
- What to expect during a visit or meeting
- Following up after the meeting or visit

# In-District Guide Contents



The In-District Guide includes:

- Step-by-step instructions
- Sample invitations, letters and press releases
- A checklist and worksheet
- Information about how the Promise Neighborhoods Institute can provide additional support

# Sites share their experience with meetings/events in District

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## **Tim Garvin**

President and CEO, United Way Central Massachusetts

## **Arlene McAtee**

Executive Director, Mid-Iowa Community Action, Inc.

# Time for Questions



## Q & A

To ask a question, please type in the chat box below. If your question is to a specific presenter, be sure to include his or her name.



# Contact Information



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